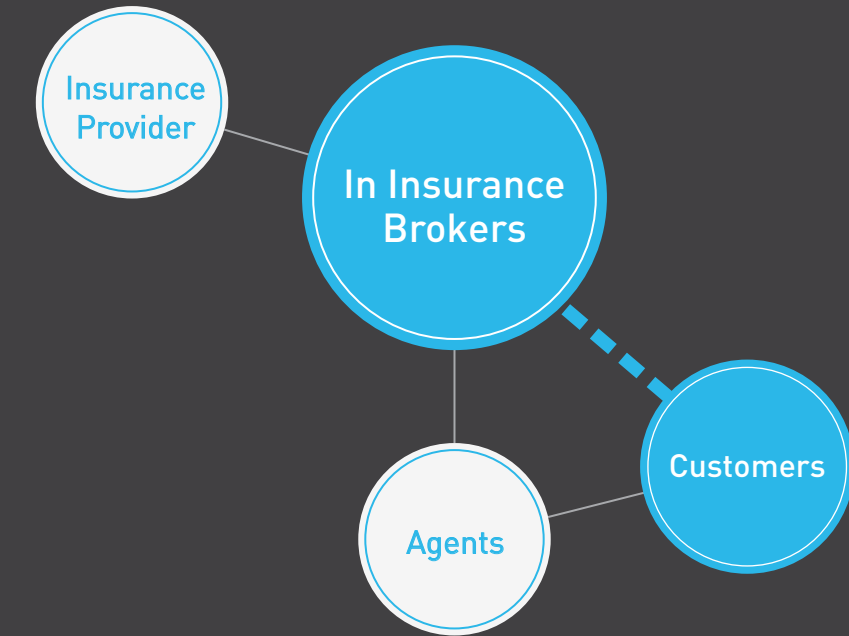


# In Insurance Agency User Journey Map - 1

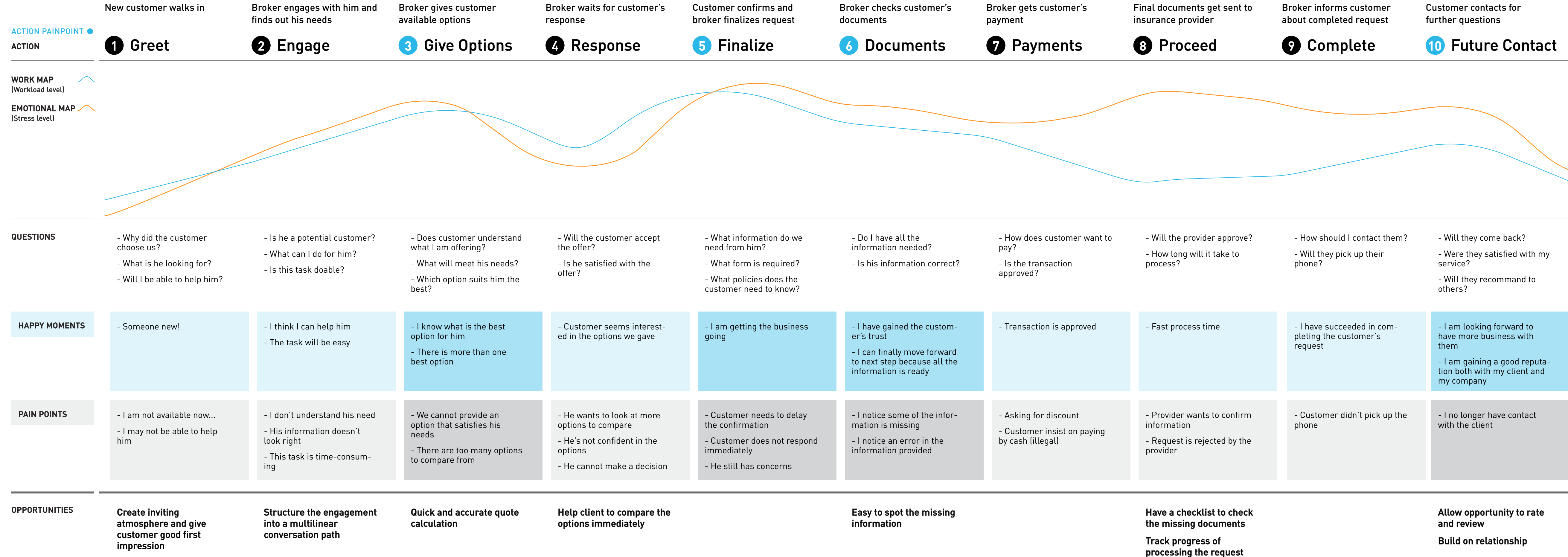
## Customer walks in with request



This map studies In Insurance broker - Customer relationship.

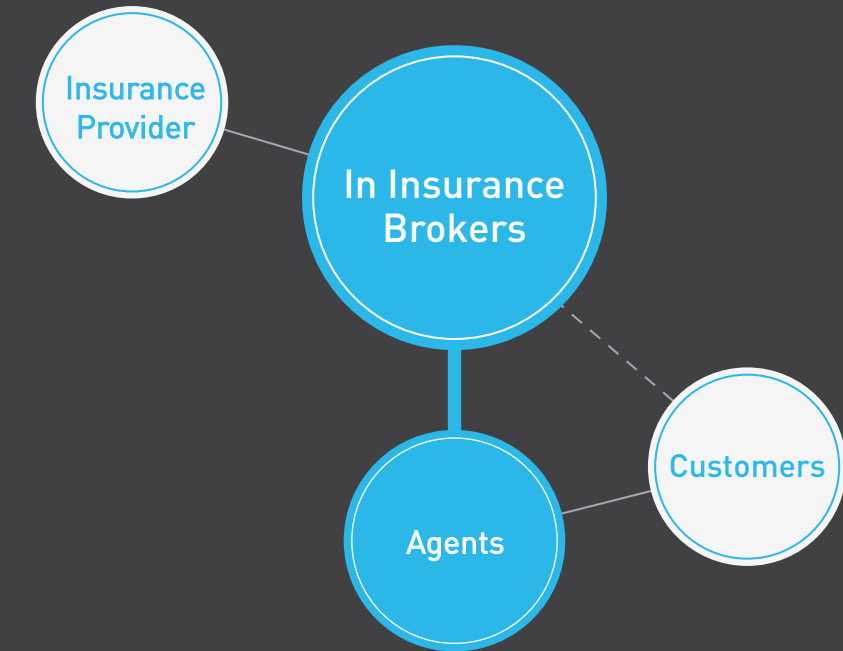
### DESIGN FOCUS

Strengthen relationships between In Insurance Agency and its clients (customers, agents and insurance providers) by building long-term trust.



# In Insurance Agency User Journey Map - 2

## Agent sends a request to agency



This map studies In Insurance broker - Agent relationship.

### DESIGN FOCUS

Strengthen relationships between In Insurance Agency and its clients (customers, agents and insurance providers) by building long-term trust.

